New Student Orientation
Tactic 1.4 Report

Kirkwood Community College
September 2013
Overview

• Orientation is mandatory - PERC restriction
• Eliminated the language of “open registration”
• Changing culture - from departmental to institutional
• Online Reservation and Data Management System
• Created Orientation Coordinator Position
• Expanded online orientation for online programs and students who cannot attend face to face
Orientation Mission

Orientation programs facilitate the successful transition of new students to Kirkwood Community College. We help prepare students for their academic experience, promote student involvement and engagement, and provide information about student services and academic resources.
Learning Outcomes

Students will:

1. Understand academic expectations and the process of enrollment
2. Utilize academic support and student services
3. Learn about college and community involvement through clubs, organizations, and student employment
4. Develop relationships with students, advisors, faculty and staff
Learning Outcomes

Parents and Family Members will:

1. Determine their role in supporting the academic success of their student(s)
2. Be prepared to refer their students to appropriate academic resources and student services
3. Understand the relationship between family members and the college
Schedule At a Glance

Morning Sessions
• Faculty Perspective and Academic Expectations
• Student Perspective and Involvement
• Financial Aid and Billing
• Information Technology
• Resource Fair
• Lunch

Afternoon Sessions
• Advising and Registration
• Eagle Cards
Parent and Guest Schedule

Morning Session
• With the students

Afternoon Session – separate from students
• Role of Parents and Families
• Academic Advising
• Career Services and Counseling
• Student Services Q and A
Orientation By the Numbers

• 25 orientation sessions
• 100-150 students per session
• Totals:
  – 2,933 students participated
  – 2,304 parents/guests attended
  – 3,663 student reservations – 80% show rate
Evaluations

N = 985

5-Excellent
4-Very good
3-Average
2-Below Avg.
1-Not acceptable

Overall Response Avg: 4.44
New Online Student Orientation

Three steps to complete the New Online Student Orientation:
1. Adobe Connect – Live Session
2. Angel Course
3. Communication with program advisor

Goal:
- Have as many of the online students attend an on-campus orientation as possible.
  - If coming to campus was not an option, we offered Live Adobe Connect session.
  - Putting the student directly in to Angel was a last resort for students that could not attend a live session.
Online Orientation by Numbers

Adobe Connect Sessions:
- Two evening sessions
- Two Saturday sessions
- Nine weekday sessions

- 57 students registered
- 48 students attended – 84% attendance rate
- 43 students completed all three steps

Students added directly to Angel course:
- 36 students added
- 21 students completed the course
Online Orientation by Numbers (cont.)

Overall numbers:

• 93 students contacted the Distance Learning office regarding the required orientation.
• 57 students completed all our orientation steps and registered for the Fall 2013 semester.

Degree breakdown for students that completed the online orientation:

• Liberal Arts Online – 35
• Management Online – 18
• Water Environmental Technology Online – 4
• Non-Online Degree – 7
Future Focus

• Increase use of social media and opportunities for interaction
• Improve alignment with other transition activities – program conferences, recruitment events, etc.
• Early Invitation
• Follow up surveys and other data to evaluate program effectiveness over time – (learning outcomes, completion rates, etc.)