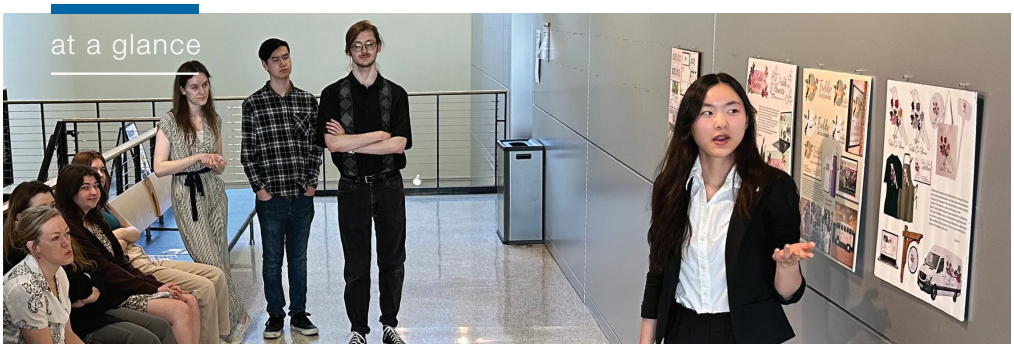
at a glance



Kirkwood
COMMUNITY COLLEGE

Arts and Humanities
3040 Cedar Hall
319-398-4913
800-363-2220
arts@kirkwood.edu

Visual Communication and Design

Department: Arts and Humanities
Degree: Associate of Applied Science (A.A.S.)
Entry time: Fall, Spring, Summer
Length: 2 years (5 semesters)

Program Description

In today's world, graphic designers have a hand in virtually everything you see. Advertisements, websites, packaging, and movies are just a few examples of where graphic designers use their artistic skills to create attractive images to speak to various audiences. Kirkwood's Visual Communication and Design program will prepare you for the fast-paced world of graphic design with industry-standard programs and equipment. You'll have the experience you need to make your mark in the industry you choose.

Career Opportunities

Advertising Designer
Design and Marketing Departments
In-House Graphic Designer
Photo Editor
Publication Designer
Point of Purchase/Retail Display
Graphical Design
Home Goods Design
Apparel Graphic Designer
Identity/Logo Designer
Packaging Designer
Environmental Design/Outdoor Advertising
Multimedia Designer
UX/UI/Web Designer

Sample Classes

2D Design
Survey of Graphic Communications
Drawing
Principles of Marketing
Fundamentals of Web Programming
Introduction to Web Media

Program Attributes

Students work on real client projects.
Curriculum includes the development of 2D and online portfolios.
International study opportunities in Singapore, Denmark or Australia.
Small class sizes allow for a greater amount of individual instruction.
Students learn design techniques on industry-standard software and hardware.

Certificate Options

Customize your degree and boost your resume with Kirkwood's certificate options. Students in the Graphic Communication Technology program can specialize in:

Web Design

Kibbie Grant

Students in this program may be eligible to have part of their tuition paid for by the Kibbie Grant. Go to **www.kirkwood.edu/Kibbie** for more details.

Scholarships

We award more scholarships than any other community college in Iowa. Complete **one application** to be eligible. To apply visit **www.kirkwood.edu/scholarships**.

It is the policy of Kirkwood Community College not to discriminate in its programs, activities, or employment on the basis of race, color, national origin, sex, disability, age, sexual orientation, gender identity, creed, religion, and actual or potential family, parental or marital status. If you have questions or complaints related to compliance with this policy, please contact the Vice President, Human Resources and Institutional Effectiveness (employees) or the Vice President of Student Services (students), 6301 Kirkwood Blvd. SW, Cedar Rapids, IA 52404, 319-398-5572, equity@kirkwood.edu, or the Director of the Office for Civil Rights, U.S. Department of Education, Cesar E. Chavez Memorial Building, 1244 Speer Boulevard, Suite 310, Denver, CO 80204-3582, Telephone: (303) 844-5695 FAX: (303) 844-4303, TDD 800-877-8339 Email: OCR.Denver@ed.gov.