Graphic Communication Technology

Department: Business and Information Technology  
Degree: Associate of Applied Science (A.A.S.)  
Enter time: Fall, Spring, Summer  
Length: 2 years (5 semesters)

Program Description  
In today's world, graphic designers have had a hand in virtually every place you look. Advertisements, websites, packaging, and movies are just a few examples of where graphic designers use their artistic skills to create attractive images to speak to various audiences. Kirkwood's Graphic Communication Technology program will prepare you for the fast-paced world of graphic design with industry standard programs and equipment. You’ll have the experience you need to make your mark in the industry you choose.

Career Opportunities  
Graphic design  
Advertising agencies  
Printing and publishing companies  
Web design

Sample Classes  
2D Design  
Survey of Graphic Communications  
Drawing  
Photography  
Principles in Advertising  
Illustrator I and II  
Digital Layout I and II  
Fundamentals of Web Programming  
Digital Imaging  
Introduction to Web Media  
Production Techniques

Program Attributes  
Students work on real client projects. Curriculum includes the development of 2D and online portfolios. International study opportunities in Singapore, Denmark or Australia. Small class sizes allow for a greater amount of individual instruction. Students learn design techniques on industry standard software and hardware.

Certificate Options  
Customize your degree and boost your resume with Kirkwood’s certificate options. Students in the Graphic Communication Technology program can specialize in:

Web Design  
Web Development  
Social Media

Kibbie Grant  
Students in this program may be eligible to have part of their tuition paid for by the Kibbie Grant. Go to www.kirkwood.edu/Kibbie for more details.

Scholarships  
We award more scholarships than any other community college in Iowa. Complete one application to be eligible. To apply visit: www.kirkwood.edu/scholarships.
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