Apparel Merchandising and Design

**Department:** Business and Information Technology  
**Degree:** Associate of Applied Science (A.A.S.)  
**Entry time:** Fall  
**Length:** 2 years (4 semesters)

**Program Description**
If you have a passion for fashion, then the Apparel Merchandising and Design program is for you. At Kirkwood, you’ll learn the foundation of the fashion industry by completing hands-on projects. You’ll even develop your own fashion line as part of your coursework! In addition, students have a chance to produce a fashion show in the spring. Once you graduate, you can head straight into the fashion industry or transfer to a four-year program. Whatever your path, the Apparel Merchandising and Design program will fit your style.

**Career Opportunities**
Fashion sales/buyer  
Specialty and department store management  
Visual merchandiser  
Area supervisor

**Program Attributes**
Program curriculum offers two tracks: Management and Merchandising.  
Student produced spring fashion show.  
Articulation agreement for easier transferring to the Iowa State University Apparel, Merchandising and Design program.  
Hands-on projects such as developing a fashion line.  
Students learn the foundation of the fashion industry leading to various career paths in the field.

**Internships**
The Apparel Merchandising Management track (non-transfer) incorporates a supervised internship in a retail establishment to provide opportunities to learn outside of the classroom.

**Sample Classes**
Principles of Fashion Merchandising  
Fashion History  
Fashion Trends and Consumer Analysis  
Fashion Design  
Apparel Visual Merchandising  
Apparel Textiles  
Fashion Show Procedures

**Scholarships**
We award more scholarships than any other community college in Iowa. Complete one application to be eligible. To apply visit: www.kirkwood.edu/scholarships.
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