

THE BUSINESS OF HOSPITALITY AT KIRKWOOD

In addition to learning fundamentals of the business of hospitality leadership with industry-driven faculty, students learn in our lab, The Hotel at Kirkwood Center, a one-of-a-kind AAA Four Diamond luxury teaching hotel and conference center. Kirkwood Hospitality Management students learn alongside experienced professionals in all facets of hotel and food and beverage operations; catering; sales; and event planning. It's a hands-on, hearts-on, minds-on approach.

PARTICIPATE in two internships! Kirkwood students travel anywhere they desire to complete a summer internship. Then, each completes a leadership-centric internship at The Hotel at Kirkwood Center. Soon-to-be graduates lead in all departments to eventually operate a department as a manager. Each student experiences being the resident manager on duty, staying in the hotel to experience leadership from the general manager's perspective.

Ahead of the times, the new way to learn!

GLOBAL CAREERS

- Hotel General Manager
- Front Office Manager
- Food and Beverage Manager
- Sales and Event Manager
- Theme Park Operations
- Club Management
- Senior Living Management

2+2 TRANSFER ARTICULATION

- Florida International University
- Iowa State University
- University of Nebraska
- Student-initiated custom plans



INNOVATION IN EDUCATION "At Kirkwood Community College in Cedar Rapids, Iowa, students in the Hospitality Management program gain hands-on experience by managing a full-service hotel. The only one of its kind at a two-year institution, The Hotel at Kirkwood Center acts as a learning laboratory. ... The program's two-year curriculum builds on students' practical experience and offers courses in hospitality marketing, hotel catering, hospitality law, and revenue management. Upon graduation, students earn an Associate of Applied Science degree in Hospitality Management and ServSafe® Manager certification. Program graduates have entered careers locally and across the world as food service managers, lodging managers and meeting planners." – **Association for Career and Technical Education**

OVER 500

FOUNDATIONAL AND
LEADERSHIP APPLIED
CLINICAL HOURS EQUALS
STRONG SKILLS

TRAVEL AND LEARN

- CHICAGO NATIONAL RESTAURANT FOOD SHOW
- GOVERNMENT LEGISLATIVE SESSIONS
- SINGAPORE INTERNATIONAL STUDY ABROAD
- STUDENT-INITIATED DOMESTIC TRAVEL

\$190,000

IN HOSPITALITY
SCHOLARSHIPS AWARDED
OVER FOUR YEARS BY
KIRKWOOD AND THE
AMERICAN HOTEL AND
LODGING ASSOCIATION
FOUNDATION