

KIRKWOOD COMMUNITY COLLEGE

currents

Fall 2017



Taking Care of Business

Long-time Kirkwood donors
put the future in reach
for generations of students

A PUBLICATION OF THE

Kirkwood
FOUNDATION

Dear friends,

Last year we featured an article about Kirkwood Community College's nearly billion-dollar economic impact in the state of Iowa. With the upcoming tax-bond vote on September 12, it's important to also be mindful of the human side of the college. We influence lives. We help people find or change their career direction, oftentimes to make a better life. We teach skills that reach far beyond our borders, improving communities around the world.


For more than five decades we have provided higher education to three generations of students served in Benton, Cedar, Iowa, Johnson, Jones, Linn and Washington counties. In this issue, learn how Kirkwood's study abroad program, which is among the top four in the nation, affected recent alumnus Heather Stuck.

Fulfilling the college's mission of identifying community needs; providing accessible, quality education and training; and promoting opportunities for lifelong learning requires additional financial support. In the pages that follow, you'll meet Henry B. Tippie, whose generosity has expanded opportunities for generations of Kirkwood students. We'll also introduce you to Jody Pellerin, the Kirkwood Foundation's new director of planned and endowed giving. With more than \$3 million available for student scholarships this year, Kirkwood offers one of the largest community college scholarship programs in the nation.

Our numbers communicate the magnitude of our education. During the 2015-2016 academic year, we introduced nearly 2,000 kindergarten through tenth grade students to STEM careers; 5,000 area high school students earned college credit through our dual enrollment program; more than 2,000 enrolled to earn their high school diplomas; nearly 20,000 earned credit toward a college degree; close to 7,400 workers received additional workforce training; and our professional and personal enrichment classes had nearly 73,000 registrations. Alumnus Mike Lingo is a reflection of progressive training success. Read how his education is now shaping the fast food industry.

Currents presents Kirkwood's best. I hope the personal stories we share compel you to vote on September 12. What amounts to spare change will generate \$60 million for our students. For more information visit www.kirkwood.edu/bondissue. Thank you for committing to the success of our community.

Sincerely,



Dr. Mick Starcevich
President



AUGUST

- 28 – 31 Art Exhibit: Material Function
Featuring Zach Wollert and Katie Baczeski
Iowa Hall Gallery
Monday – Friday
11:15 a.m. – 12:15 p.m.
- 30 Women's Volleyball
vs. DMACC
Johnson Hall
6:30 p.m.

SEPTEMBER

- 1 – 22 Art Exhibit: Material Function
Featuring Zach Wollert and Katie Baczeski
Iowa Hall Gallery
Monday – Friday
11:15 a.m. – 12:15 p.m.
Reception: September 21
11:15 a.m. – 12:15 p.m.
- 6 – 7 World Culinary Tour featuring Philippines
The Class Act Restaurant
The Hotel at Kirkwood Center
5 – 9 p.m.
- 14 All-Alumni Social
Kirkwood Vineyard
5 – 7:30 p.m.
www.kirkwood.edu/alumnirsvp

OCTOBER

- 2 – 27 Art Exhibit: Thomas Langdon, Photography
Iowa Hall Gallery
Monday – Friday
11:15 a.m. – 12:15 p.m.
Reception: October 26
11:15 a.m. – 12:15 p.m.
- 4 – 5 World Culinary Tour featuring South Africa
The Class Act Restaurant
The Hotel at Kirkwood Center
5 – 9 p.m.
- 11 Women's Volleyball
vs. Iowa Central Community College
Johnson Hall
6:30 p.m.
- 25 Women's Volleyball
vs. Northeast Community College
Johnson Hall
6:30 p.m.

NOVEMBER

- 1 – 2 World Culinary Tour featuring Pakistan
The Class Act Restaurant
The Hotel at Kirkwood Center
5 – 9 p.m.
- 2 – 4 Fall Musical: City of Angels
Ballantyne Auditorium
7:30 p.m.
- 5 Fall Musical: City of Angels
Ballantyne Auditorium
2:30 p.m.
- 6 – 30 Art Exhibit: Recent Works
Featuring Adam Rake
Iowa Hall Gallery
Monday – Friday
11:15 a.m. – 12:15 p.m.
- 11 Kirkwood Instrumental Jazz Ensembles
Ballantyne Auditorium
7:30 p.m.

DECEMBER

- 1 – 8 Art Exhibit: Recent Works
Featuring Adam Rake
Iowa Hall Gallery
Monday – Friday
11:15 a.m. – 12:15 p.m.
Reception: December 7
11:15 a.m. – 12:15 p.m.
- 1 Kirkwood Vocal Concert
Ballantyne Auditorium
7:30 p.m.
- 6 – 7 World Culinary Tour featuring Portugal
The Class Act Restaurant
The Hotel at Kirkwood Center
5 – 9 p.m.
- 9 Kirkwood Concert Band
Ballantyne Auditorium
7:30 p.m.



— ♦ —
“My first college
donation was \$5.
It might seem like
crumbs in the scheme
of things. But crumbs
can produce a slice
and then a loaf.
That’s my \$5 theory.”
—Henry B. Tippie
— ♦ —



HENRY B. AND PATRICIA B. TIPPIE

taking care of business

Henry B. Tippie describes himself as “an Iowa farm boy on detour,” an uncommon detour that became a true American success story. What makes Henry’s story most remarkable is that he has never forgotten the help he received along the way.

Henry is part of the Greatest Generation that shaped today’s world. Growing up on a farm outside of Belle Plaine during the Great Depression, he enlisted in the military as his “ticket off the farm.” The GI Bill made possible his dream of going to college at the University of Iowa, where he received the education that provided the foundation for his career. His integrity, acumen and hard work led to a lifetime of extraordinary business successes.

Ever mindful of the help he received, Henry and his wife, Patricia, felt the need to make “repayments for benefits received.” The couple has given generously for decades to educational institutions in Iowa and Pennsylvania, home of Patricia’s alma mater. Their support for Kirkwood goes back twenty-five years to their first gift in 1992 to establish Kirkwood’s Tippie-Mansfield Center and teaching annex in Belle Plaine.

In the years that followed, additional donations established the Tippie Beef Education Center as well as various endowments that support the Belle Plaine Heritage Agency on Aging, an endowed faculty chair award and hundreds of student scholarships.

In May, Kirkwood paid tribute to Henry and Patricia by dedicating the Tippie Business Education Center at Nielsen Hall.

The center was named in recognition of a new \$1.1 million gift from the Tippies. This latest gift was added to the Henry B. and Patricia B. Tippie Business Scholarships Endowment, which was established in 2012 with a \$1 million donation. The new gift will increase the impact of the scholarship for generations to come.

“The Tippies have been incredible supporters of Kirkwood and its mission for a very long time,” said Kirkwood President Mick Starceovich. “They have influenced the lives of many students by enabling access to education. This scholarship will have numerous benefits for the college, its students, and the region, as business degrees prepare students for positions in all industries. The support of the Tippies is so inspiring, and the naming of the Tippie Business Education Center at Nielsen Hall is our way of showing appreciation for all they have done.”

Since 2015, 81 Kirkwood business students have been awarded the Henry B. and Patricia B. Tippie Business Scholarships Endowment.

“My first college donation was \$5,” Henry stated. “It might seem like crumbs in the scheme of things. But crumbs can produce a slice and then a loaf. That’s my \$5 theory.”

Perhaps Henry’s number-crunching background taught him the influence of money, or maybe it was his humble beginnings. Regardless, we are inspired by his unselfishness and very grateful for his many contributions. At Kirkwood, taking care of business is the legacy of Henry B. and Patricia B. Tippie.

HEATHER STUCK

gets a competitive edge

Like many students, Heather Stuck felt compelled to go to college after high school, but wasn't exactly sure what to study. For her, Kirkwood was an awakening. With the help of scholarships to alleviate the financial burden of tuition, Heather got the chance to travel the world and finally found her course.

The McGregor, Iowa native moved with her family to Missouri at the age of 14. Since she maintained a high GPA, met the math requirements and performed 50 hours of tutoring in high school, she qualified for the Missouri A+ Program. This covered tuition at Ozarks Technical Community College, which was close to home. She met her husband Tyler, worked part-time and took some general electives. But she just couldn't figure out her career path.

Heather's brother, a Kirkwood alumnus, suggested she move back to Iowa, take advantage of the college's top-ranked scholarship program and explore her options. In the fall of 2015, Heather and Tyler decided to apply their talent in Kirkwood's Graphic Communication Technology program.

Principles of Advertising was part of the curriculum. An assignment developing a marketing and

advertising campaign for an existing hotel resort in Australia triggered Heather's aha moment.

"I fell in love with the project, feeling like this is my passion!" she recalled.

With Tyler's support, she decided to pursue an associate degree in business administration with a focus on marketing management. In doing so, Heather qualified for the Henry B. and Patricia B. Tippie Business Education scholarship, enabling her to go farther than she had ever imagined.

"I'm not sure I could have done it without the help of my caring professors and people like you, who give to people like me every single year," Heather said.

At Kirkwood, students in Marketing Management are required to work online with students in other countries to create a marketing plan for an actual client. Cross-cultural teams then present their strategies in an international competition as part of the Global Work Integrated Learning Project.

According to Marketing Instructor Mark Abel, "Heather is a natural leader. She's very driven, straightforward and highly creative — assets that made her teams

competitive."

The marketing and communication competition, comprised of students from Royal Melbourne Institute of Technology (RMIT) sister schools in Australia, Ireland and Vietnam, gives students the opportunity to apply what they've learned and experience different cultures. In her second year, Heather's project required researching international markets to launch handmade leather bags in Vietnam. The course on social media she had taken proved to give her team a competitive edge. Their plan came in second place among the 10 presented.

The Kirkwood Global Advantage Scholarship enabled Heather to study abroad in Australia and Vietnam, while gaining valuable experience presenting international marketing strategies.

"The scholarships I received made me feel as though someone believed in me. This pushed me to work even harder. The entire RMIT experience was amazing. It unlocked my potential," Heather proclaimed.

Heather was part of Kirkwood's 2017 graduating class. With her degree and global experience, she's ready to take on the world.



—♦—
“I’m not sure I could have
done it without the help
of my caring professors
and people like you,
who give to people like
me every single year.”

—Heather Stuck

JODY PELLERIN, CFRE

joins the Foundation



Susan Ovel retired as director of Planned & Endowed Giving on June 30, 2017.

In Susan's 10 years at Kirkwood she established many great relationships, secured over 100 new Samuel J. Kirkwood (SJK) Society members and helped raise over \$10 million in new planned gifts. Her legacy will expand educational opportunities and change countless lives. We thank Susan for her years of service to Kirkwood and the educational community, wishing her well as she starts this new chapter of life in retirement.

Here's to new beginnings. As Susan Ovel starts her retirement journey, we welcome Jody Pellerin to the Kirkwood Foundation team. A fundraising veteran, our new director of Planned & Endowed Giving looks to expand opportunities for Kirkwood students.

"Having lived in Cedar Rapids for years, I was familiar with Kirkwood's community impact," Jody said. "It's educating students. It's creating a workforce.

The college adapts to serve so many needs. I'm very eager to help advance the mission of the school."

Connecting people with the things they care about motivates Jody. Her knack for pairing interest and support helped her find a career niche pretty quickly. Upon graduating from the University of Iowa, Jody took a job with the Regis-LaSalle Foundation in Cedar Rapids working in Alumni Relations. While working on the capital campaign to fund the construction of Xavier High School, she discovered her talent for fundraising and development.

With her strong commitment to serving the greater good, Jody ventured into long-term planning and organized giving for the American Red Cross. Her efforts provided financial help for those stricken by disaster. The value of that work was tested successfully in the days following the 2001 attacks on the World

Trade Center buildings in New York.

Prior to Kirkwood, Jody served for thirteen years as the executive director



of the Xavier High School Foundation. In each role of her career, she has wholeheartedly believed in the cause being served, making it easy to ask others for support.

"It's wonderfully satisfying when you are enthusiastic about an organization's objectives to ask someone to

support the cause," Jody claimed. "I am most excited that the majority of the money raised by the Kirkwood Foundation goes toward scholarships. It's a great way to support education and help deserving students launch the next step in their lives and careers."

Jody's aim in her new role is to help donors experience the feeling of connectedness by understanding their passion. She is already working to help individuals figure out their best giving options.

"This college has touched so many. It has such reach and depth into the community," said Jody. "Donors to Kirkwood change lives, whether they gift property, support a program or provide a scholarship. Their gift is so great, it's sometimes hard to fully see its true measure. I'm happy it is my job to share those stories."

Alumni Leadership Council

Dear friends,

The past few months at Kirkwood have been full of wonderful alumni engagement. It was great reconnecting with you!

In April, we enjoyed our annual Celebration of Success event honoring an excellent business partner, a faculty leader and four successful Kirkwood alumni. We appreciate the 350 guests who shared the evening with us and joyfully applauded our award recipients:



- President's Award - West Music
- Trustee's Award - Jim Zach, Kirkwood diesel instructor
- Distinguished Alumni Recipients
 - Sharon Cummins, executive director, VenuWorks of Cedar Rapids
 - Mike Sanden, owner, Webb's Transmission Service Inc.
 - Fred Timko, developer / entrepreneur
- Distinguished Young Alumni Award
 - Ryan Lebeda, assistant project manager, Knutson Construction

Mark your calendars! Next year's Celebration of Success will be held Friday, April 6, 2018.

Just over a month later, the ever-special Alumni Veteran Dinner, in its fourth year, continued to amaze us. Keynote speaker, Licensed Master of Social Work Robert Otto with the U.S. Department of Veterans Affairs, delivered a compassionate speech on the truths of transitioning from military to civilian life. Kirkwood President Mick Starcevic and Veteran Services Coordinator Vicki Terronez gave an update on the college and the veterans we currently serve. Kirkwood continues to be recognized as one of the top military-friendly schools in the nation. We are thankful for the opportunity to aid our veterans and appreciative of the donors who provide scholarship support for these students. We encourage more alumni veterans to join us next year on Wednesday, May 16, 2018.

Our Alumni Social will be held on Thursday, September 14, 2017 from 5 - 7:30 p.m. All Kirkwood alumni are welcome to attend this free event! Four of our favorite culinary graduates, who are now executive chefs or establishment owners, will present a collection of hors d'oeuvres paired with Kirkwood wines. Enjoy a fun and beautiful evening featuring live music in the Kirkwood vineyard. Please RSVP by Sunday, September 10, at www.kirkwood.edu/alumnirsvp.

Lastly, thank you to those alumni who have made a gift to the college. Your support directly helps Kirkwood students through scholarships, making a positive impact on their educational success.

Respectfully,

Jody Donaldson
Scholarship and Alumni Officer

Melanie Abu-Nameh '01
Kirkwood Community College

Chad Bosch '96
Bosch Financial Inc.

Cassandra Brower '16
Iowa State University

Lorilei Christner '90
Van Meter Inc.

Teri Copler '80
TrueNorth Companies

Jeff Driscoll '86 '92
Primus Construction

Shawn Gallagher '86
Ladco Inc.

Deborah Gertsen '83
Cedar Rapids Bank and Trust

Stephen Hanisch '10
Kirkwood Community College

Nicole Hodge '93
U.S. Bank

Michael Ivester '88
ITC Midwest

Dawn Jones '93
Kirkwood Community College

Dennis Jordan '89
Mortenson Construction Company

Denise Kassis '17
Kirkwood Community College student

Mary Klinger '88 '14
St. Luke's Health Care Foundation

Brad Marcus '90
U.S. Bank

Kristin McVay '05
UnityPoint Health

Brenda Moore '72
Retired, University of Iowa Health Care

Jason Pasker '01
Farmers State Bank

Andy Petersen '03
96.5 FM KISS Country

Robyn Rieckhoff '92
Cedar Rapids Freedom Festival

Mary Schneckloth '82
Kirkwood Community College

Rick Seger '80
Guaranty Bank and Trust

Geret Smith '16
University of Iowa student

Chris Wheeler '86
Point Builders LLC

Virginia Wilts '84
Guaranty Bank and Trust

MIKE LINGO

fast food giant speaks his language

Love of cooking, working in food service and Kirkwood's Culinary Arts program was a great recipe for Mike Lingo. Through trial and error, the right ingredients led to a corporate job working for fast food giant, McDonald's.

Like many students, life after high school didn't go as planned. Mike thought a four-year, out-of-state college would launch his career. But, that didn't pan out. Determined to get a degree, Mike decided to take classes closer to home. His mother, Wendy Lingo, worked as a counselor at Kirkwood and suggested that could be a good path. After enrolling, he steadily progressed through liberal arts while working in the kitchen at Biaggi's Ristorante Italiano. Friends and family encouraged him to explore culinary arts, since he had always enjoyed cooking and grilling with his family while growing up. The hands-on nature of the program and friendly professors ignited his interest in cooking as a professional career.

"I was not a great student in high school," said Mike. "During my time at Kirkwood, I learned how to study effectively by applying structure to my learning."

His talent propelled him through graduation from Kirkwood and on to the Culinary Institute of America in upstate New York. But while working in restaurants to fund his education, Mike wondered if there was more than the frenzied pace of a restaurant life. He longed for a job that combined his love of creating dishes within the norms of an eight to five workday. A friend mentioned opportunities in product development within the food industry.

Mike returned to Iowa to pursue a bachelor's degree in food science from Iowa State University. While going to school, he held research and development chef positions with food industry

companies formulating products for various clients. One of those clients was McDonald's. It wasn't long before he accepted a position working for them directly.

Today, Mike serves as McDonald's menu innovation team manager. He's responsible for the

development of new menu items. His culinary creativity blends customer input with nutritional guidelines established by the company. Mike and his team carefully consider all aspects of introduction.

According to Mike, "There are unique considerations for adding a new menu item, like feasibility of scale. Can enough ingredient suppliers support 14,000 locations nationwide once something tasty is crafted?"

Recently, Mike led McDonald's kitchens through several high-profile changes managing the creation of the new Signature Crafted Recipes line of sandwiches. He also helped restructure the chicken supply chain, so the new McNuggets recipe can use birds raised without antibiotics and are now made without artificial colors, flavors or preservatives. Mike even got a chance to serve as spokesperson for new in-restaurant ordering kiosks that some suggest may shape the future of fast food.

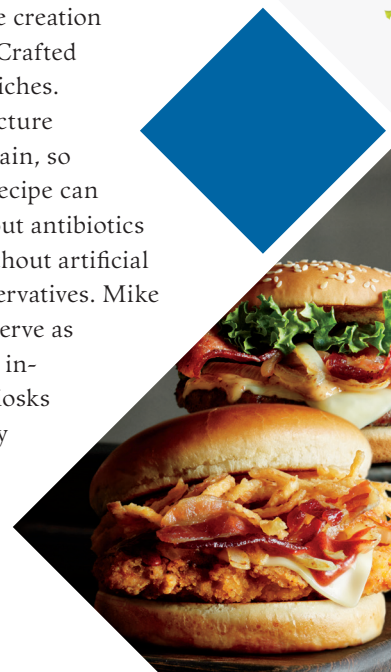
"When I was



Culinary Arts At-A-Glance

- Two-year Associate of Applied Science
- One of the top five program choices on campus in 2016
- Among the 20 best culinary schools in the U.S.
- Accredited by the American Culinary Federation
- Hands-on training and practical experience in management, food preparation and service
- Includes assisting in daily operation of The Class Act Restaurant at The Hotel at Kirkwood Center, a AAA Four Diamond rated hotel

For more information, visit www.kirkwood.edu/culinaryarts.



unsure about my career future, I wouldn't have believed that I'd wind up where I am," Mike said. "I'm a testament to finding out the range of possibilities within your industry. I encourage students like myself to explore the different disciplines college has to offer. Education opens doors."

McDonald's serves 68 million people each day. That's menu planning at a whole other level. But, Kirkwood alum Mike Lingo is at their service.



Photos courtesy of McDonald's.

June 2017 Retirees

Rick Anderson
2001 – 2017
Arts & Humanities

Dan Behaunek
1979 – 2017
Industrial Technologies

Kim Behrens
1997 – 2017
Facilities & Security

Michael Birmingham
2003 – 2016
Social Sciences

Kathy Bopp
1998 – 2017
Library Services

Mary Broders
2002 – 2017
Business & IT

Gail Brown
2007 – 2017
Business & IT

Diane Carter
1994 – 2016
Secondary Programs

Ken Collier
1985 – 2017
IT Services

Joseph DeMaria
2000 – 2017
Iowa City Campus

Kim Dighton
1998 – 2017
Allied Health

Lora Dodd-Brosseau
2002 – 2017
Agricultural Science

Vicky Downs
2008 – 2016
Facilities

Anne Duffy
1984 – 2017
Agricultural Science

John Elliff
2005 – 2017
Math/Science

Cathy Fuller
1999 – 2017
Secondary Programs

Carol Glandorf
1977 – 2017
Library Services

Joan Hanna
2007 – 2016
Finance

Pamela Hanson
1990 – 2017
Allied Health

Bob Heyer
1973 – 2017
Math/Science

Jackie Houy
1983 – 2017
Enrollment Management

Gordy Jacobsen
1989 – 2017
Industrial Technologies

Richard Johnson
1997 – 2017
Iowa City Campus

Patrick Klatt
2008 – 2017
Equestrian Center

Jim Kos
1985 – 2017
Facilities & Security

Jorge Lopez
1991 – 2017
Industrial Technologies

Mike Maher
1999 – 2017
Facilities & Security

Michael Martin
1998 – 2017
Facilities & Security

Jean McMenimen
1998 – 2017
Social Sciences

Mario D. Meza
2004 – 2017
Math & Science

Betty Mitchell
1989 – 2017
Allied Health

Barb Mussman
2010 – 2017
Learning Services

Jim Off
1997 – 2017
Industrial Technologies

Susan Ovel
2007 – 2017
Resource Development

Gregg Parks
1990 – 2017
Business & IT

Gordon Paulsen
1979 – 2017
KCCF-FM

Michele Payne
1986 – 2017
Iowa City Campus

Martha Perez-Bendorf
1999 – 2017
Iowa City Campus

Morris Pounds
1979 – 2017
Dean of Students Office

Dennis Ringgenberg
2001 – 2017
Industrial Technologies

Jan Robertson
1999 – 2017
Distance Learning

Cindy Rowland
1978 – 2017
Facilities and Security

Paul Saladin
1997 – 2017
Agricultural Science

Susan Skoglund
1991 – 2017
Arts & Humanities

Conifer Smith
2001 – 2017
Arts & Humanities

Andreas Soemadi
2000 – 2017
Iowa City Campus

Carolyn Stephenson
1999 – 2017
Social Sciences

Cherylann Stewart
1998 – 2016
Agricultural Science

Cathy Thomson
1991 – 2017
Facilities & Security

John Weglarz
1987 – 2017
Math/Science

Lori Weitzell
2006 – 2017
Iowa City Campus

Andrew Yarne
2004 – 2017
Arts & Humanities

Jim Zach
1978 – 2017
Agricultural Science

Kirkwood FOUNDATION

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