MISSION
Identify community needs. Provide accessible, quality education and training. Promote opportunities for lifelong learning.

Kirkwood Community College
Annual Report

2014

Building the Creative Corridor’s Future
Our Mission:
Identify Community Needs.

Whether it’s a short-term training program to put the unemployed back into the workforce or four new regional centers that make a long-term educational investment in our service area, Kirkwood has always had an eye on the future while at the same time quickly recognizing and responding to immediate needs.
Kirkwood Community College Ranks 25th in the Nation Among Two-Year Colleges for Numbers of Associate's Degrees Conferred.

Total Enrollment

23,422
Students

Five-Year Average 0.9%

Average Annual Change

Enrollment by Program Area

Arts & Sciences Enrollment
14,857

Career & Technical Enrollment
7,416

Joint Enrollment:

Students earning college credit in high school.

4,938
Students

Average Credit Hours per Student
6.1

Percentage of Total Credit Hours
8.8%

Percentage of Students Jointly Enrolled
21%

Enrollment by Gender

Kirkwood Community College

State Average
55.5% Female
44.5% Male

Female 52.4%
Male 47.6%
ENROLLMENT BY AGE GROUP

<table>
<thead>
<tr>
<th>Age Group</th>
<th>KCC</th>
<th>STATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 &amp; Under</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-22</td>
<td></td>
<td></td>
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<tr>
<td>23-26</td>
<td></td>
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<td>27-30</td>
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<td>31-39</td>
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<tr>
<td>40-55</td>
<td></td>
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<tr>
<td>Over 55</td>
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</tr>
</tbody>
</table>

**20.9**
MEDIAN AGE (STATE)

**24.4**
AVERAGE AGE (STATE)

DISTANCE LEARNING

<table>
<thead>
<tr>
<th>Detail</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students in one or more distance learning courses</td>
<td><strong>9,446</strong></td>
</tr>
<tr>
<td>Students enrolled in distance learning</td>
<td><strong>40.3%</strong></td>
</tr>
<tr>
<td>Median Age</td>
<td><strong>22</strong></td>
</tr>
<tr>
<td>Average Age</td>
<td><strong>26</strong></td>
</tr>
<tr>
<td>Average Distance Learning Credit Hours Per Student</td>
<td><strong>KCC 7.2</strong></td>
</tr>
<tr>
<td></td>
<td><strong>STATE AVG. 7.3</strong></td>
</tr>
<tr>
<td>Residency, Distance Learning Students</td>
<td><strong>92.2%</strong></td>
</tr>
<tr>
<td></td>
<td><strong>IOWA</strong></td>
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<tr>
<td></td>
<td><strong>5.7%</strong></td>
</tr>
<tr>
<td></td>
<td><strong>U.S.</strong></td>
</tr>
<tr>
<td></td>
<td><strong>2.1%</strong></td>
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<td><strong>INTNL.</strong></td>
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*Kirkwood Community College ranks second in the nation for numbers of ag program graduates.*
Penetration Rate*

- Credit: 6.9% (State: 6.2%)
- Non-Credit: 10.7% (State: 10.3%)
- Combined: 17.7% (State: 16.5%)

Four-year average annual change combined: ↑1.6% (State: ↓-1.1%)

**Credit Student Awards**

- Total Awards: 1,993

- Type of Award:
  - AA
  - AS
  - AGS
  - AAA
  - AAS
  - Diploma
  - Certificate
  - Other
  - Non-graduate program completer

*Calculated as credit, non-credit or combined enrollment divided by college area population of 15 years old. Latest available census data is one year behind reported fiscal year.

**No bar indicates no enrollment in the programs under this cluster.
NON-CREDIT ENROLLMENT

41,876
STUDENTS

STATE
KCC

FIVE-YEAR AVERAGE ANNUAL CHANGE
\(\uparrow 3.4\%\)

STATE CONTACT HOURS
1,408,249

STATE AVERAGE CONTACT HOURS PER STUDENT
33.6

STATE AVERAGE
29.7

Agriculture, Food & Natural Resources
Architecture & Construction
Arts, A/V Technology & Communications
Business Management & Administration
Education & Training
Finance
Government & Public Administration
Health Science
Hospitality & Tourism
Human Services
Information Technology
Law, Public Safety & Security
Manufacturing
Marketing, Sales & Service
Science, Technology, Engineering & Mathematics
Transportation, Distribution & Logistics
Non-Clustered

*No bar indicates no enrollment in the programs under this cluster.*
ADULT LITERACY

3,804 STUDENTS

HUMAN RESOURCES

1,271 ALL INSTRUCTORS
339 FULL-TIME INSTRUCTORS

Part-Time Full-Time Temporary Adjunct

0 100 200 300 400 500 600 700 800 900 1000

ESL: English As Second Language; ABE: Adult Basic Education; ASE: Adult Secondary Education.

GRADUATION*, TRANSFER** AND SUCCESS*** RATES

GRADUATION RATE

KIRKWOOD COMMUNITY COLLEGE 25.4%
STATE 27.0%

TRANSFER RATE

KIRKWOOD COMMUNITY COLLEGE 27.5%
STATE 25.7%

SUCCESS RATE

KIRKWOOD COMMUNITY COLLEGE 39.7%
STATE 40.0%

SINCE LAST YEAR

↑ 3.4%

↑ 2.1%

*Graduation Rate: number of students who graduated from this college with a two-year degree within three years divided by number of first time/full time students in this college at starting year. Some students could both graduate and transfer.

**Transfer Rate: number of students who transferred to four year institutions from this college within three years divided by number of first time/full time students in this college at starting year. Some students could both transfer and graduate.

***Success Rate: number of students who either graduated from this college with a two-year degree within three years or transferred without graduation divided by number of first time/full time students in this college at starting year. No student is counted more than once.
The U.S. Embassy in Tunisia awarded Kirkwood $248,000 to deliver the program “US-Tunisia Community College Development Partnership.” Partnering with ISET-Sfax, Iowa State University and AMIDEAST, Kirkwood will help Tunisians examine, experience and adapt the United State’s unique community college education model for their country’s educational and economic benefit.

For more than 10 years, Kirkwood has partnered with Royal Melbourne Institute of Technology (RMIT) University of Melbourne Australia, exchanging semester students and developing internship opportunities. The partnership most recently worked together for an Ireland International Marketing study abroad program. Kirkwood and RMIT developed an innovative program for cross-cultural teams to develop marketing plans together virtually during the spring semester 2014. They then met face-to-face in Ireland in May to present to a company.
Serving those who served

In 2014, an anonymous donor gave Kirkwood Community College a five-year gift totaling $350,000 to help wounded veterans and their families.

The Purple Heart Scholarship, founded with this considerate contribution, honors and supports those who earned the Purple Heart, or their spouses and children. Scholarship recipients will have their tuition and books covered for their entire two-year program at Kirkwood.

The donors, both Kirkwood alums, have been part of the Cedar Rapids community for the last 37 years. As non-traditional students, the married couple balanced raising a family and working full-time while going to college. “Kirkwood is a great school for working parents,” the donor said. “Quality education that is conveniently available is hard to come by. Given the affordable cost and the high caliber of education I received, I think Kirkwood is an outstanding value.”

The plight of America’s wounded warriors resounded deeply with the donors. “It’s so painful to see people who laid their lives on the line for this country while working for horrible pay, in miserable conditions and seldom, if ever, complaining. Often overlooked but just as important are the sacrifices the service member’s family make on our behalf,” the donor said. “We’re excited to do something meaningful to honor our fighting men and women and their families.”

Kirkwood, repeatedly named as a military-friendly school, has become a hub recently for service members. Currently, nearly 800 veterans call Kirkwood their home away from home, and the number is expected to rise.

“We wanted to establish something local, with someone we trust, so that we know every dollar is put to good use,” the donor stressed. “Kirkwood and what they provide for our veterans, and our community as a whole, was an obvious choice.”

VETERANS ATTENDING KIRKWOOD

<table>
<thead>
<tr>
<th>Year</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>2009–10</td>
<td>778</td>
</tr>
<tr>
<td>2010–11</td>
<td>767</td>
</tr>
<tr>
<td>2011–12</td>
<td>813</td>
</tr>
<tr>
<td>2012–13</td>
<td>770</td>
</tr>
<tr>
<td>2013–14</td>
<td>744</td>
</tr>
</tbody>
</table>
Kirkwood’s Regional Centers: A long-term educational investment

Founded by an unprecedented partnership among Kirkwood, eastern Iowa high schools and local industry, Kirkwood’s regional centers make college education more accessible to everyone, from high school students to adults needing certification for a promotion or a whole new career. Industry partners provided thoughtful input for the classes offered at each strategic location, ensuring training programs directly feed the employment needs of those regions.

Strategically and conveniently located, the regional centers bring both credit and non-credit programming, expanded student services and hands-on labs to a larger population.

4,938 DUAL CREDIT STUDENTS 2013-14 = 30,400 CREDIT HRS. EARNED

$140 PER CREDIT HOUR = $4,258,240 IN COLLEGE TUITION

College Credit in High School

Kirkwood’s unique cooperation with area school districts puts high school students in hands-on technical programs at the regional centers, where they take advantage of state-of-the-art labs and training for high-skill, high-wage career opportunities. Students also have a wealth of fully transferable arts and sciences classes to choose from, giving them a solid foundation of free college credit to take with them after graduation.

Hi-tech classrooms and labs
Focused on STEM related fields
High school Career Academies and instruction
Traditional college classes
Adult-focused learning
One-stop shop campuses – full-service for students
Jones County Regional Center
MONTICELLO, OPENED IN 2009

Linn County Regional Center
HIAWATHA, OPENED IN FALL 2013

Washington County Regional Center
WASHINGTON, OPENING FALL 2014

Johnson County Regional Center, at the
University of Iowa Research Park
CORALVILLE, OPENING FALL 2015
Wherever you’re starting and wherever you’re going, Kirkwood meets you where you are and helps you take the next step. By partnering with a multitude of community-based organizations, Kirkwood provides the workforce solutions this area needs.

Our mission: Provide accessible, quality education and training.
The Kirkwood Foundation

The Kirkwood Foundation exists to bridge the gap between the needs and resources of Kirkwood Community College. The nonprofit, tax exempt corporation was established in 1969 to raise funds to provide assistance to students who wish to enhance their lives through education and training. Historically, the Foundation supports the college in areas that are not supported by taxes, tuition or grants.

Close to $3 million in scholarships available to all Kirkwood students.

During the past 10 years, the Kirkwood Foundation awarded $15,995,549 in scholarships to students.

CASE, the international fundraising association for higher education, named the Kirkwood Foundation as an example of best practices related to compliance with state charitable solicitation laws.

KIRKWOOD SCHOLARSHIP RECIPIENTS ARE TWICE AS LIKELY TO FINISH THEIR DEGREES.
Kirkwood Pathways for Academic Career Education (KPACE)


Launched in 2011.

**Goal:** Increase the number of financially stable households by 15% – **1,430 families** by 2020.

Low income adults would obtain more advanced skills and better jobs through more accessible and navigable training and career advancement systems.

Local employers have access to a reliable supply of workers align with industry needs.

**Pathways include:**
- Advanced Manufacturing
- Health Care
- Information Technology

**Funding**
- PACE Legislation
- League for Innovation
  Walmart Brighter Futures Grant
- American Association of Community Colleges Job Ready, Willing & Able Grant

**200** referrals.

**107** new students enrolled this past year.

**75%** employment rate.

**66** certificates/credentials issued to students so far.

PLANNED 2014 PROJECT EXPANSION

**CEDAR RAPIDS**
10 more openings in Industrial Maintenance.

**IOWA CITY**
10 openings in Health Care.

Financial Service and Customer Service Industry Sector Boards launched to study and support the development of a fourth career pathway.
GAP Tuition Assistance

Because non-credit programs are not eligible for federal financial aid, GAP bridges the funding “gap” for students who need training for employment. Funding is provided through the state of Iowa and local support.

80.31% completion rate.

Served 201 students this year so far, and continue to enroll students.

Nearly one-fourth (91 out of the 402 or 22.6%) of participants entered further postsecondary education within three years.

Upon exiting their GAP Program, completers had an average quarterly wage 58.4 percent (or $2,001) higher than non-completers and the wages grew at a higher rate, to 99.1 percent ($3,009).

New certificates are being developed and offered to students.

KCC has been and continues to provide technical assistance to other regions as they ramp up their GAP and PACE programs.

Get skills, get hired

A 2012 study by Iowa Workforce Development discovered roughly 50 percent of available jobs require at least a two-year education, yet less than 33 percent of the workforce had attained such credentials.

Kirkwood offers two-year degree programs in many of the fastest growing employment areas. An added incentive is the Kibbie Grant, support offered by the state of Iowa. Eligible students in qualifying programs can qualify to have half their tuition paid!

Iowa New Jobs Training Program (260E)

The Iowa New Jobs Training Program (260E) was developed to assist businesses creating new positions or new jobs.

2010-2014: 101 employers participated, creating 3,683 new jobs with an average wage of $44,802.13. They saved $24,670,000 in training dollars.

260E and 260F

2010-14 Workforce Training & Economic Development Fund, the Iowa Jobs Training Fund (260F) and the Iowa New Jobs Training Fund (260E): Served 60,000 students and almost 10,000 employees with 250 employers. Kirkwood has also assisted almost 80 businesses in applying for funding to create over 3,600 new jobs.

Number of Jobs Created by Industry 2010-2014
From credential to career

Earning the degree is just the first step in career satisfaction. From part-time work-study positions to full-time paid internships, the opportunity to earn valuable job experience is around every corner. After graduation, Kirkwood’s Career Services office steps in with free resume and interviewing workshops, career fairs and networking.

As of April 1, 2014, there were a total of 6,107 registered employers using the Kirkwood Career Services Job Site at www.kirkwood.edu/jobs.

Since 2006, 9,554 students registered on the site and posted 1,668 resumes. Those resumes were viewed 31,364 times.

Since 2006, 3,478 alumni and community members registered with the site and posted 927 resumes. Those resumes were viewed 19,106 times.

RECENT RESEARCH COMPILED BY KIRKWOOD

$753 MILLION
The amount Kirkwood brings annually to the seven-county economy.

$146
Annual amount students’ incomes rise for every credit hour completed at Kirkwood.

97% of graduates surveyed were satisfied with their Kirkwood education.

92% believed their time at Kirkwood prepared them well for their careers.

90% are currently employed.

95% live or work in Iowa.
Kirkwood students and alums live and work in the seven-county service area, adding valuable skilled labor and, on the reverse side, consumers to the Creative Corridor economy.

OUR MISSION:
PROMOTE OPPORTUNITIES FOR LIFELONG LEARNING.

Kirkwood students and alums live and work in the seven-county service area, adding valuable skilled labor and, on the reverse side, consumers to the Creative Corridor economy.
Environmental Stewardship

The natural resources our community provides are as important as any other capital investment. We pride ourselves as being trusted stewards of community funds and are working tirelessly to maintain the environment as well.

Kirkwood is one of only 12 organizations to receive an Environmental Excellence award from the Iowa governor’s office and the only to win two awards: Environmental Excellence and Special Recognition in Waste Management.

- 675,000 square feet of facilities using geothermal heating/cooling, 140,000 under construction
- Sensor-controlled lighting
- Green cleaning techniques
- 27 kilowatts worth of solar panels
- Commingling program diverts almost 80% of trash from the landfill = nearly 8 tons per month
WE’RE GOING GREEN

2 ELECTRIC CAR CHARGING STATIONS
20 BOTTLE REFILLING STATIONS

IN 2013, KIRKWOOD RECYCLED
71 TONS OF PAPER

FOR EVERY TON RECYCLED, WE:
SAVED 1,206 TREES
SAVED 496,790 GALLONS OF WATER
SAVED 32,859 GALLONS OF OIL
SAVED 217 CUBIC YARDS OF LANDFILL SPACE

POWERED 35 HOMES FOR 1 YEAR

OUR WIND TURBINE
OFFSETS ABOUT 25% OF OUR ELECTRICAL CONSUMPTION
Start Here. Go Anywhere!