

2010 Iowa Mosaic Diversity Conference
October 18, 2010 - Scheman Center, Ames IA

2010 Conference Theme: “The Changing Diversity Footprint: Moving from Reflex to Inclusion”

www.iowamosaic.org

Request for Presentation Proposals (RFP)

About Us - The **Iowa Mosaic Diversity Conference** is a premiere opportunity providing you a collaborative environment to network, share your expertise, your products, and information with a diverse and enthusiastic market. Our mission is to provide a compelling learning experience fostering and supporting business and leadership in diversity and inclusion. Conference registration information will be available on the website at a later date.

Conference Theme - This year's theme, “**The Changing Diversity Footprint: Moving from Reflex to Inclusion**” addresses the reality that diversity is here and our footprint has changed. The time has come to get beyond our initial instinctual reactions to difference and move to proactive strategies that build cross-cultural connections, and incorporate the strengths and assets diverse people bring to our communities and organizations.

Who Attends

- Diversity consultants
- Human resource professionals
- Managers, executives, and professionals
- Government managers and employees
- Recruiters
- Healthcare professionals
- Educators
- Police Officers
- Legal professionals
- Non-profit executives
- Small business owners
- Students
- Persons with an interest in Diversity

Presentations

- We are seeking innovative presenters to provide cutting edge thought provoking content to support the 2010 theme. (This includes organizational leaders with a proven track record in taking action oriented steps that have positively advanced diversity within their organization.)
- Length – 1 hour, 1.5 hour or 2 hour workshops
- Presenters will be responsible for providing their own laptops.
- Presenters are asked to provide an electronic copy of handouts for their session that will be made available via the Iowa Mosaic Conference web site for interested persons to download following the conference. Any paper based handouts needed within the presentation will need to be provided by the presenter.
- The Iowa Mosaic Conference will provide a projection screen, LCD panel and microphone. Any additional audiovisual requirements in excess of what is currently provided may result in a cost to the presenter.

Submitting an RFP is an agreement to present on October 18, 2010 if your presentation is accepted. *Please see the “RFP Completion Instructions” noted below.* **The deadline for RFP submission is JUNE 14TH, 2010.** Notification will be in July, 2010. If you have questions during the RFP process please contact Kumari Henry, Program Chair, at 515-321-8356 (email risingphoenixconsulting@gmail.com) or Alice Vinsand, Alice Vinsand Inc., Conference Coordinator at 515-225-1051 (email Shirley@avinsandinc.com).

Selection Criteria

- Relevance to the scope of the Mosaic Diversity Conference theme
- Clarity of proposal content and presentation methods, and references
- Originality and creativity in content and presentation format
- Emphasis on learning techniques and practical applications
- Experience and qualifications of the presenter(s)

Speaker Reimbursement - Because expanding diversity is our primary focus, we keep our costs and registration low to allow small and mid-sized companies, government agencies, nonprofits, students, and large national and international companies the opportunity to attend. As a result we are unable to pay compensation to our session speakers; however, speakers traveling are eligible for the following:

From outside of the state of Iowa

- The conference will provide or reimburse standard lodging at the conference hotel the night prior to your presentation;
- One coach class airfare (or reimbursement up to \$350.00);
- Reimbursement for ground transportation to and from the airport; and
- Reimbursement for in-transit meals (all other meals are provided in the complimentary conference registration).

From within the state of Iowa

- Reimbursement for mileage \$0.50/mile
- Reimbursement of in-transit meals (all other meals are provided in the complimentary Conference registration)
- If travelling further than a 60 mile radius (based on one way) of conference location (Ames, IA), the Iowa Mosaic Conference will provide or reimburse standard lodging at the conference's hotel the night prior to your presentation.

We cannot reimburse any expenses for which your organization would reimburse you: meals for associates, alcohol; Internet; telephone charges; breakfast or lunch (except when in transit); faxes; dry cleaning; photocopying.

Supporting Sponsorship - You can choose to be a supporting sponsor of the conference by arranging and paying your own travel expenses. In return you will receive a supporting sponsorship advertisement in the program materials and logo on the conference backdrop screen.

Speaker Package - As a speaker there are several benefits to you:

- Complimentary conference registration (including meals and networking activities) for each presenter involved in the workshop
- One (1) Exhibitor's booth (requires advance written request)
- One (1) Exhibitor pass for one staff person – Continental breakfast, breaks and lunch included
- Listing in the Iowa Mosaic Conference brochure with presentation description.

RFP COMPLETION INSTRUCTIONS: The attached RFP is an electronic form field document. Once saved, open the document and tab between the fields to complete the requested information. Save the completed document and email as an attachment to shirley@avinsandinc.com.

If you need assistance with submitting this RFP, please contact Alice Vinsand, Conference Coordinator at 515-225-1051 or email Shirley at Shirley@avinsandinc.com.

Please forward if you know of others who may be interested.

Thank you!

Kumari Henry, Program Chair
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