

KCCK Strategic Goals FY2007

Category: Community Responsiveness

Strategic Goal: Increase impact & participation in KCCK community outreach events.

Success Indicators:

- Volunteer committees to help plan/work all KCCK events.
- Increase Taste of Jazz Under The Stars attendance to 350-400.
- Work with CRPL to roll out new Jazz video/lecture series. Use to increase interest/attendance to Jazz At The 'Brary.
- Live Broadcast of a minimum of six community/school jazz concerts.
- 20th Anniversary of Jazz Under The Stars-Theme? National act? Students? Patron Packages (parking/meal) for sale.
- Implement a KCCK Blog
- Hold in-studio concerts featuring student musicians again during April Jazz Appreciation Month
- Schoolhouse Jazz Program given 16 times.
- Middle School Jazz Band Camp increases to 100 students in 2007
- Implement "School of Jazz" High School CD/Concert project.
- Involve at least six student producers each semester, combination of DJs/News producers.
- Add Jazz Education area to kcck.org
- Prepare "Jazz Cats" Kids Club for Fall 2007 rollout.