

Business and Information Technology Department

Five Year Vision

Mission

The Business and Information Technology Department mission is three-fold:

- Identify the needs of the business and information technology community.
- Provide quality, accessible education for our business and information technology community.
- Provide opportunities for life long learning.

Shared Vision

The Department vision is:

- **expand the options** for students to continue their education by increasing the number of programs that articulate with four year colleges and universities.
- **increase the success** of first time college students by narrowing the gap between secondary and post secondary curriculum.
- **implement continuous improvement** models for all courses.
- **improve our self-assessment process** to meet accountability standards.

Major Initiatives

- 1) Increase student learning opportunities by:
 - building a process for ongoing curriculum development.
 - increasing the number of programs that articulate with four year colleges and universities.
 - continue to partner with 4-year colleges and universities to provide the seamless transfer of Kirkwood courses and programs.
 - providing contracted industry training.
 - pursuing service learning through student groups and organizations.
 - evolving courses so that the majority are web-enhanced.
 - pursuing the ideal that every business student will have their own laptop.
- 2) Foster international Business and Information Technology experiences for the department by:
 - increasing the number of faculty and student exchanges.
 - 75% of the faculty involved in an international travel experience.
 - increasing our involvement with our current international students.
 - hosting international faculty.
- 3) Acquire staffing resources to provide expertise, including:
 - curriculum-building.
 - faculty training for web enhanced classes.
- 4) Develop facilities that provide greater flexibility to serve our community by:
 - designing and expanding program specific labs and classrooms that promote customized and flexible learning, such as:
 - Accounting/Information Systems Management labs

- Information Technology labs
- Expanded culinary/hospitality facilities
- Interior Design/Fashion labs
- On-line assessment lab
- providing network access that is 99.999% available. Down time should be planned for late night/early morning hours.

Capacity

Infrastructure

- course delivery options
- program specific labs and classrooms
- development of new programs/initiatives
- software and tools for teaching excellence

Personnel

- shared teaching experiences (cross teaching)
- marketing support
- Career Academies and secondary partnerships integration
- Curriculum designers

Resources

- financial support for all students to study and travel internationally.
- instructional assessment leadership
- funding for student laptops
- funding for faculty development

Ownership and Support

- The Business and Information Technology Department began its strategic planning process on August 20, 2003. Teams of faculty and staff were organized, involving all the disciplines in the department. Our first departmental mission statement was created. This date also kicked off our self-study year for the Association of Colleague Business Schools and Programs. We were successfully granted full accreditation by ACBSP in July 2004. We continue to focus on ACBSP standards by submitting biannual reports. ACBSP accreditation has laid the ground work for our participation in the College's KQIP process.

Dashboard Indicators

- Department student satisfaction surveys
- Number of students involved in groups and organizations
- Program enrollment
- Course completion rates
- Success of student goals
- Number of new courses offered
- Number of courses updated each year
- Faculty and staff involved in international travel
- Number of students who transfer to a four-year school