

2005-2006

Strategic Goal: Continuous growth/enhancement of TGIF

ACTION STEPS	Action Leader	Jul-05	Aug-05	Sep-05	Oct-05	Nov-05	Dec-05	Jan-06	Feb-06	Mar-06	Apr-06	May-06	Jun-06
		Explore visiting every high school in the state	Doug Bannon & Tera Smith	X	X	X							
Expand Saturday TGIF	Admissions staff				X	X		X		X			
Create new TGIF marketing calendar	Admissions & Marketing staff	X	X										
Track total number of appointments and class groups	Admissions staff	X	X	X	X	X	X	X	X	X	X	X	X
Administer satisfaction survey of all appointments/TGIF	Admissions staff	X	X	X	X	X	X	X	X	X	X	X	X
Explore/develop parent brochure	Admissions staff			X	X			X	X				
Host IACAC guidance counselors - bus	Admissions staff	X											
Explore regional college fairs	Admissions staff			X	X	X		X					
Explore regional parent/student receptions	Admissions staff								X				
Investigate four year college presentations at TGIF					X	X		X	X				
Personnel:	Admissions staff												
Success Indicators: Number of high school visits/applications; number of TGIF evaluations from parents and students													

KPI:	Learner Success	Community Responsiveness	Human Resources	X	Institutional Effectiveness	
	Continuous Improvement	X	Customer Service	X	Stakeholder Service	X