

2006-2007

Strategic Goal: Improvement H.S. Recruitment/Enhancement of TGIF

Action Steps	Action Leader												
		Jul-06	Aug-06	Sep-06	Oct-06	Nov-06	Dec-06	Jan-07	Feb-07	Mar-07	Apr-07	May-07	Jun-07
Explore increasing visits to high schools in state by 15%.	Admissions Staff			X	X	X	X	X	X	X	X		
Host Area 10 high school counselors	Admissions Staff					X	X	X					
Improve post application communication.	Doug Bannon, Mark Ash					X	X	X	X	X	X	x	x
Attend every college fair in the state of Iowa.	Admissions Staff			X	X				X	X	X	X	
Survey satisfaction of all TGIF participants	Doug Bannon				X	X	X		X	X	X		
Attend three out-of-state college fairs.	Tera Smith, Shannon Zicherman				X	X				X			
Establish a G.A.B.	Admissions Staff				X	X			X	X			
Enhance Student Ambassador program.	Tera Smith, Shannon Zicherman												

Personnel: Existing

Success Indicators: Number of applications direct from high school, number of students who attend TGIF.
