GOAL: Develop and offer Accelerated Entrepreneurial Certificate
Personnel Involved: Bob Walker, Heidi Hansel
Goal Completed Date: 8/31/07

How did you measure the achievement of this goal?
Were the classes developed and were the classes offered.

What areas were you successful in?
All classes were developed and offered.

Were there any follow-up actions you took regarding your findings? If so, explain.
Yes, we need to develop a marketing plan and classes need to have minor adjustments to maximize the learning experience of the students. We are also looking at additional/new text for the class.

If you had follow-up actions, what were the results of those actions?
Yes, we are looking at new text and making the needed adjustments to offer this certificate for Spring 2008.

If possible, attach a chart or graph of your results.

Goal in Progress Date:
Notes:
Continuation of adjusting the classes and marketing the certificate

Goal Revised as Follows Date:
Notes:
**GOAL:** Plan trip and exchanges to explore options  
**Personnel Involved:** Mark Abel  
**Goal Completed**  

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How did you measure the achievement of this goal?

Planned and revised the International Marketing Field Study Trip to Denmark through conference calls and on-site visits.

What areas were you successful in?

**Revised agenda and course guidelines**

Were there any follow-up actions you took regarding your findings? If so, explain.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

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**Goal in Progress**  

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**Goal Revised as Follows**  

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<th>Notes:</th>
<th>Continue to modify and revise study abroad programs and the curriculum.</th>
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**GOAL:** Write objectives for international study program  
**Personnel Involved:** Mark Abel  
**Goal Completed** Date: February 2007

<table>
<thead>
<tr>
<th>How did you measure the achievement of this goal?</th>
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<tr>
<td>Wrote objectives for course on Perspectives of International Marketing for Denmark Study abroad program through CCID.</td>
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<tr>
<th>What areas were you successful in?</th>
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<tr>
<td>Developed the Course</td>
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<tr>
<th>Were there any follow-up actions you took regarding your findings? If so, explain.</th>
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<td>If you had follow-up actions, what were the results of those actions?</td>
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**Continue to update and revise goals and objectives for the international study program.**
GOAL: Contact Potential in-country/out-country partner(s) colleges(s)  
Personnel Involved: Mark Abel  
Goal Completed Date: January 2007

How did you measure the achievement of this goal?

Visits by SAIT College in Calgary, Alberta Canada, and Box Hill College, Melbourne Australia. Also, had visitors from colleges who want to participate in international programs from Australia and Denmark. Also some faculty visited Colleges in Russia and want student and faculty exchanges as well.

What areas were you successful in?

Developed a Student Exchange, with SAIT. Also explored a Student Exchange with Box Hill College.

Were there any follow-up actions you took regarding your findings? If so, explain.

Planning an exchange, fall 2007 with SAIT, temporarily tabled due to new administration at SAIT. Box Hill awaiting administrative approval at Kirkwood.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress Date:

Notes:  
Keep working on potential partnerships.

Goal Revised as Follows Date:

Notes: Continue to contact potential in-country/out-country partners and colleges.
**GOAL:** Talk to campus resources involved in international programs  
**Personnel Involved:** Mark Abel  
**Goal Completed**  
**Date:** On Going

How did you measure the achievement of this goal?

**Working with CCID office personnel, as well as working with Kirkwood’s International Education office personnel.**

What areas were you successful in?

**Setting up international student travel plans**

Were there any follow-up actions you took regarding your findings? If so, explain.

**Constantly updating and improving student materials for Scholarships and student travel.**

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

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<th>Goal in Progress</th>
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<td>Notes: This is an on-going process that will continue until the college decides not to participate in International trips.</td>
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**Continue to work with campus resources involved in international programs.**
GOAL: Developed a Comprehensive Assessment plan for the Marketing/Management Capstone Course.
Personnel Involved: Mark Abel
Goal Completed Date: May 2007

How did you measure the achievement of this goal?

Administered Pre-Post-tests
Analyzed Results of Capstone Project

What areas were you successful in?

High Scores on Post-tests compared to Pre-Test
High percentage scores on Marketing Capstone Project

Were there any follow-up actions you took regarding your findings? If so, explain.

Stress key components of a Marketing/Management Plan

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress Date:
Notes:
Keep working on improving capstone class and building sound marketing/management fundamentals.

Goal Revised as Follows Date:
Notes: Continue to update and revise class.
GOAL: Lead London study program for interior design & apparel merchandising students in July, 2007
Personnel Involved: Barbara Goings
Goal Completed: Date:

How did you measure the achievement of this goal?
Action steps identified in spring 2006 have been completed on schedule.

What areas were you successful in?
An academic travel vendor was located to assist in making trip travel and tour arrangements.
Course outline, learning objectives and student activities assessments have been created and implemented.
Program was publicized and marketed to both apparel merchandising and interior design students at Kirkwood and two other community colleges.
Fifteen students applied and were accepted to participate (all interior design majors at KCC).
Three pre-departure meetings have been held.
Itinerary is in the process of being finalized.

Were there any follow-up actions you took regarding your findings? If so, explain.
No

If you had follow-up actions, what were the results of those actions?
Not applicable.

If possible, attach a chart or graph of your results. Not applicable

Goal in Progress Date: May 8, 2007
Notes: Goal will be completed when the group returns from London, final travel journals and research assignments are handed in, and grades are submitted by the end of July, 2007.
GOAL: Earning the “REGISTERED INTERIOR DESIGNER” and NCIDQ CERTIFICATE
Personnel Involved: Sheryl Konen
Goal Completed Date: May 2007

How did you measure the achievement of this goal?

Application to NCIDQ (National Council of Interior Design Qualification) to take the National Exam was work. I had to obtain 3 professional Letters of Reference and write a complete record of my Work Experience in addition to a transcript from the University to validate Interior Design Education and Degree.

What areas were you successful in?

NCIDQ approved that I was qualified to take the National Exam. I registered for the March 30, 2006 Exam in Ames, IA.

Were there any follow-up actions you took regarding your findings? If so, explain.

I studied a lot this year. The study guide is a Book List of 20 books which I owned several of the books. I also ordered the Study Guide. The Exam Pass Rate varies between 60% – 80% of a test cohort group.

If you had follow-up actions, what were the results of those actions?
I took the NCIDQ Exam in Ames, IA on March 30, 2006

If possible, attach a chart or graph of your results.

Goal in Progress Date: May 2007
Notes:
NCIDQ will release the Test Scores in July 2007. I hope I passed! It was a lot of work and worry! I am completing the Registration Form with the IOWA INTERIOR DESIGN BOARD OF EXAMINERS and paying the money.

Goal Revised as Follows Date: 
Notes:
Goal Completed: Initiative #1: Articulation and Marketing of GIS Program.  Date: 4-26-07

How did you measure the achievement of this goal? Through presentations, meetings, and other promotions.

Presentations & Promotions:
Tipton and Stanwood High Schools – Student & Counselor Session
Marion High School Career Fair
IGIC Conference Booth & Presentation
Fall 2006 – Tuesday Evenings - Six speaker presentations. Students, High School Teachers, and Kirkwood Faculty were invited to attend. Speaker presentations were put on DVD for use in future academy classes.

Articulation:
Met with University of Iowa representative from the Geography department to discuss articulation.

What areas were you successful in?
I believe that the efforts listed above meet the goal.

Were there any follow-up actions you took regarding your findings? If so, explain.
The new instructor will continue this effort—my job is done.
If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress  Date: 
Notes:

Goal Revised as Follows  Date: 
Notes:
**Goal Completed:** Initiative #3: Use WIDS software to refine GIS Program  Date: 4-26-07

How did you measure the achievement of this goal? Use WIDS software to update program sheet.

What areas were you successful in?
Changes were made in course names/numbers because of state-wide articulation.

Were there any follow-up actions you took regarding your findings? If so, explain.
The new instructor will continue this effort—my job is done.
If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

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GOAL: Ordered and Received the NKBA Toolkit  
Personnel Involved: Sheryl Konen  
Goal Completed  
Date: May 2007

How did you measure the achievement of this goal?  
I ordered the NKBA Toolkit and it arrived in November 2006. It was a huge box of NKBA Books and Materials.

What areas were you successful in?  
NKBA was in the middle of printing new materials. They actually sent the final materials in April 2007. I think the Toolkit is complete. This is the direction set to become an Endorsed Program.

Were there any follow-up actions you took regarding your findings? If so, explain.  
I need a lot of time to read and study the materials to determine if this is something I want to pursue to develop in the Interior Design Program.

If you had follow-up actions, what were the results of those actions?  
I have an ongoing email dialogue with a contact person that I am asking a lot of questions.

Goal in Progress  
Date: May 2007

Notes:  
Reading and Studying NKBA Endorsed Program Requirements to determine if this is something to pursue.

Goal Revised as Follows  
Date:  
Notes:
GOAL: Improve transcript evaluation and degree audit systems
Personnel Involved: Darrell Millard, Shelley Milks, Peg Julius, Jenny Lensch
Goal Completed: Yes  Date: Spring 2007

How did you measure the achievement of this goal?
Transcript evaluations are being completed in an efficient, timely, consistent and student centered matter. Faculty, staff and students are using the degree audits. Waivers and exceptions are being noted on student audits and the audits are being adjusted as we work with each program audit.

What areas were you successful in?
Both the transcript evaluation process and degree audits are working well for BIT. Department coordinators are working with Jenny Lensch and coordinators to evaluate transcripts. We are also working with students and faculty to understand and utilize degree audits.

Were there any follow-up actions you took regarding your findings? If so, explain.
We continue to work with Jenny Lensch and Dena Campie to improve these student advisement tools.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress  Date:
Notes:

Goal Revised as Follows  Date:
Notes:
### Goal: Improve Transcript Evaluation and Degree Audit System
Personnel Involved: Darrel Millard, Shelley Milks, Peg Julius

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<th>Goal Completed:</th>
<th>Date: 8/31/07</th>
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<tr>
<td>How did you measure the achievement of this goal?</td>
<td>Amount of errors, corrections and exceptions in degree audits and transcript evaluations</td>
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<tr>
<td>What areas were you successful in?</td>
<td>Yes</td>
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<tr>
<td>Were there any follow-up actions you took regarding your findings? If so, explain.</td>
<td>Continue to fine tune the degree audit system.</td>
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<td>If you had follow-up actions, what were the results of those actions?</td>
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<td>If possible, attach a chart or graph of your results.</td>
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### Goal in Progress

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<td>Continue to work with Shelley Milks on exceptions to degree audit and making the necessary changes as needed.</td>
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### Goal Revised as Follows

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<td>GOAL: Transition to Management Development Program Coordinator</td>
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<tr>
<td>Personnel Involved: Darrel Millard, Bob Walker</td>
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<td>Goal Completed: Date: 8/31/07</td>
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<tr>
<td>How did you measure the achievement of this goal?</td>
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<tr>
<td>Did Bob transition well into the Management Development Program Coordinator</td>
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<tr>
<td>What areas were you successful in?</td>
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<tr>
<td>Yes</td>
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<tr>
<td>Were there any follow-up actions you took regarding your findings? If so, explain.</td>
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