GOAL: Increase Articulation with 4-year partners
Personnel Involved: Ken Riha, Shelley Milks
Goal Completed Ongoing Date: July 2007

How did you measure the achievement of this goal?
New articulations, joint application with Iowa.

What areas were you successful in?
The University of Iowa has implemented and new 2 plus 2 program for Kirkwood students. Students apply at both Kirkwood and the University of Iowa and can take advantage of unique benefits offered by the U of I. Advisement for students in this program is typically done by Kirkwood’s advising center.

Continual department updates are given in our area meetings. We need to improve our updates to all Kirkwood staff, county centers, etc.

Were there any follow-up actions you took regarding your findings? If so, explain.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.
GOAL: Current student communication and retention
Personnel Involved: Ken Riha and Shelley Milks
Goal Completed: Ongoing Date: July 2007

How did you measure the achievement of this goal?
Goals of Business Transfer Day and increased recognition for student excellence were not met

What areas were you successful in?
We have worked with Mt. Mercy College to provided more transfer options for Kirkwood students. Mt. Mercy has held a transfer day at Kirkwood and we continue to work with their faculty and staff on transfer articulation.

Were there any follow-up actions you took regarding your findings? If so, explain.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress Date:
Notes:

Goal Revised as Follows Date:
Notes:
GOAL: Program and curriculum enhancement
Personnel Involved: All department office staff, Mary Jane German, Marilee Feldman, Barbara Goings

Goal Completed  Date:

How did you measure the achievement of this goal?
Implemented common course numbers, expanded use of WIDS and WEBCT, supported Work Keys project, improved department assessment.

What areas were you successful in?
Common course numbers are in place. Faculty continue to use WIDS and WEBCT. The Work Keys project is complete. Department assessment is ongoing. The two year ACBSP accreditation report was submitted and improved.

Were there any follow-up actions you took regarding your findings? If so, explain.
We continue to educate faculty and students regarding the change to common course numbers. Faculty will use and evaluate WIDS and WEBCT. We will work to improve our reporting and assessment for Kirkwood and ACBSP.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress  Date:

Notes:

Goal Revised as Follows  Date:

Notes:
GOAL: Facility Improvement  
Personnel Involved: John Henik  
Goal Completed: Ongoing  
Date: July 2007

| How did you measure the achievement of this goal? | Goal has not been achieved. |
| What areas were you successful in? | |
| Were there any follow-up actions you took regarding your findings? If so, explain. | |
| If you had follow-up actions, what were the results of those actions? | |
| If possible, attach a chart or graph of your results. | |

Goal in Progress  
Date: July 2007

Notes: Improvements and updates to Nielsen Hall 118, 113 and 109 will take place when Continuing Education vacates these rooms.

Goal Revised as Follows  
Date: 

Notes:
GOAL: Continue and Enhance Current International Initiatives
Personnel Involved: Millard, Lifto, German, Goings, Abel, Henik
Goal Completed: Yes Date: July 2007

How did you measure the achievement of this goal?
Successful faculty and student international travel.

What areas were you successful in?
All international study programs were held with strong student involvement and faculty support.

Were there any follow-up actions you took regarding your findings? If so, explain.

If you had follow-up actions, what were the results of those actions?

If possible, attach a chart or graph of your results.

Goal in Progress Date:
Notes:

Goal Revised as Follows Date:
Notes:
**GOAL:** Improve and Enhance New Student Recruitment/Communication  
**Personnel Involved:** Shelley Milks, Ken Riha, Darrel Millard, Jenny Lensch, Peggy DeJong, Mary Broders, John Henik  
**Goal Completed** Yes and Ongoing  
**Date:** July 07  

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<td>Student participation and success at orientation, improvements and clarity in transfer process, enrollment in all programs</td>
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What areas were you successful in?  
**Orientation**—The department held three orientation/registration sessions in June and July. Two for students directly from high school and one for adult learners. The number of students participating in these orientation sessions was down slightly from 05-06, but the feedback from parents and students continues to be positive. Faculty were involved in presentations and advising for each orientation.  
**Transfer Evaluation**—The department worked with Jenny Lensch to improve the process for evaluating transfer work for new and current students. Jenny does initial evaluation of all credits and department coordinators determine which courses are needed for our programs. Faculty coordinators evaluate courses only if there is a question about major/program courses. This process greatly improves the consistency of how our department transfers in courses. The process has improved for faculty, staff and students.  
**Promoting new programs and written communication to prospective students**—The department continues to work in these areas. We participated in career fairs and other events to promote our new programs. We are also constantly working to improve our communication. We continue to learn ways to use the communications management component of Colleague in the best way for our department and students.  
**Improve website/transfer links and work in Iowa for AAS transfer**—We will continue to work on improvements in this area.  

Were there any follow-up actions you took regarding your findings? If so, explain.  
Constantly working for improvements in all areas.  

If you had follow-up actions, what were the results of those actions?  

If possible, attach a chart or graph of your results.
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