

STUDENT DEVELOPMENT GOAL UPDATE 2006-2007

Goal: Study, refine and expand Parent Orientation and develop/pilot Parent marketing plan.

1. The Team developed and distributed a new brochure specifically for the Parent Orientation sessions titled, "From Application to Graduation." Parents were encouraged to keep the brochure to use from home as staff names, telephone numbers and e-mail addresses were provided at the session.
2. The parent/significant other count increased by 152 as we served 140 in the summer of '06 and 292 in the summer of '07.
3. The Team improved parent information by having the entire group gather in Iowa Hall, Rm. 125. The students were taken to Linn Hall to register while a Team member conducted a tour of Student Services with the parents.