

Dr. Lori Sundberg

Curriculum Vitae

QUALIFICATIONS PROFILE

Dedicated, visionary higher education professional with more than 22 years experience as an educator and administrator with the last 14 years at the senior administrative level. A leader at the national level serving on the Board of Directors for AACC, the 21st Century Implementation Team for Accountability, as well as serving as the Chair of the AACC Leadership and Professional Development Commission. A leader at the state level serving on the leadership team for the Illinois Council of Community College Presidents. Career highlights include Carl Sandburg College being ranked #1 in the Country for Technology for four years and ranked in the top 10 for ten years. The College also received the two largest private gifts in its history in the last 18 months. A keen focus on student persistence, retention, and completion rates has yielded annual increases and put the College well above national averages. Experienced in the areas of finance, fundraising, marketing, grant writing, research, human resources, negotiations, and academic affairs.

EDUCATION AND CREDENTIALS

Doctor of Business Administration (D.B.A) in Management, 2003—St. Ambrose University, Davenport, Iowa

Dissertation: The Relationship Between Proactive Coping and Personal and Organizational Outcomes

Master in Business Administration (M.B.A) in Marketing, 1998—Western Illinois University, Macomb, Illinois

Concentration: Marketing

Bachelor of Arts (B.A.) Double Major in Economics and History, 1995—Knox College, Galesburg, Illinois

Cosmetology Certificate, 1977, Carl Sandburg College, Galesburg, Illinois

PROFESSIONAL DEVELOPMENT

AACC President's Academy, 2012, 2013, 2014, 2015

Harvard Fundraising for Presidents, 2016

Harvard New President's Seminar, 2010, Cambridge, MA

AACC Future Leaders Advanced Seminar, 2009, Chicago, Illinois

ACCT Leadership Academy, 2006, Orlando Florida
Program on Negotiation, Consortium of Harvard, MIT, and Tufts 2005
Executive Education Seminars
Lincoln Awards for Excellence 1999, Springfield, Illinois
Leadership Greater Galesburg, 1996, Galesburg, Illinois

PROFESSIONAL EXPERIENCE

Carl Sandburg College

2010-present

President

Responsible for the entire operation of the College and all campuses. Provide direct leadership to a VP of Student Services, VP of Academic Services, Dean of Institutional Effectiveness/Human Resources, Chief Financial Officer, Director of Marketing and Public Relations, Director of IT Services, and the Director of the Foundation.

Responsible for cultivating relationships both inside and outside of the organization.

Led the first comprehensive strategic planning process for the College in more than 20 years, and led the development and implementation of key performance indicators (KPIs) and the utilization of both departmental and institutional dashboards.

Carl Sandburg College has been ranked in the Top 10 of Tech Savvy Colleges in the United States by the Center for Digital Education. Carl Sandburg College was ranked first in the country for colleges its size for 2013, 2014, 2015 and 2017. The College was not allowed to participate in 2016 as it remained too far ahead of the balance of the colleges.

Student Success and the Completion Agenda have been key focal points for the College with the revised mission to emphasize student success. A department of Student Success was developed in 2012 and key performance indicators were identified. While the College has additional areas for improvement, it has met or exceeded its annual goals. “The Mission of Carl Sandburg College is to provide all students with opportunities for success.”

Carl Sandburg College, Galesburg, Illinois

2007- 2010

Vice President of Academic Services

Responsible for the entire academic operation of the college. Provide leadership and oversee the development of new programs and courses for the invigoration of existing programs.

Specific responsibilities:

- Serve as Cabinet Officer and Acting President when President is off-campus
- Supervise all instructional areas for three campuses
- Serving as the co-chair for the Higher Learning Commission Self-Study for reaccreditation
- Supervise the community and corporate relations for the college
- Direct and oversee budget
- Recommend and oversee all positions relating to the academic services of the college
- Serve as the leadership for Program Review and Student Outcome Assessment
- Provide leadership to the institutional research function
- Provide leadership to the Human Resource function
- Attended ICCB President's Council in the absence of President

Carl Sandburg College

1995- present

Adjunct Instructor

Specific Responsibilities

- Responsible for teaching Macro Economics and Micro Economics to community college students.
- Taught using the interactive compressed video system
- Teach for the community education department. Developed an online Human Resources course for an advanced certificate for the Illinois Funeral Directors Association

Ferris State University

Adjunct Instructor

2013-present

Specific Responsibilities

- Responsible for teaching Leadership course in the Doctorate in Community College Leadership Program

Knox College, Galesburg, Illinois

2005-2009

Lecturer in Economics

Specific Responsibilities

- Teach undergraduate students accounting within the business administration curriculum
- Develop a sense of ethics and ethical decision- making in the accounting curriculum
- Served as a mentor for new adjunct instructor.

Carl Sandburg College, Galesburg, Illinois

2005-2007

Vice President of Administrative Services

Responsible for and oversee the finance office, the business office, human resources, grant writing, and research. Also serve as the Chief Negotiator for the Board of Trustees.

Specific Responsibilities:

- Served as Cabinet Officer
- Serve as Acting President when President was away from campus
- Responsible for the negotiations and bargaining with the Sandburg Education Association
- Oversee the development of the budget
- Oversee the annual audit with Carl Sandburg College receiving the CAEFR Award (Certificate of Achievement in Excellence in Financial Reporting)
- Provide direction and supervision to the grant writing efforts of the college
- Provide leadership to the institutional research function
- Serve as the leadership for Program Review and Student Outcome Assessment

- Developed Program Revenue and Cost Report to better understand the financial underpinnings of our courses and program

Carl Sandburg College, Galesburg, Illinois

2003-2005

**Dean of Human Resources and Organizational
Development**

Specific Responsibilities:

- Cabinet level Position
- Served as Chief Negotiator for the Board of Trustees
- Responsible for the Human Resource Function
- Responsible for Illinois Community College Board (ICCB) Program Review

Carl Sandburg College, Galesburg, Illinois

1996-2002

Director of Institutional Research/Coordinator

Specific Responsibilities:

- Responsible for grant writing and research
- Wrote and won TRIO Upward Bound grant, Title III, Child Care Means Parents in School (CAAMPIS grant)
- Wrote numerous Foundation grants
- Responsible for Program Review
- Responsible for ICCB Reports

PUBLICATIONS

Women as Community College Presidents, League for Innovation in the Community College Leadership Abstracts, January 2016
Volume: 29 Issue: 1.

The Community College Academic Sea Change: Sink or Swim, Ferris State University Perspectives, February 2015.

What I Wish I had Known about Being a Community College President, League for Innovation in the Community College Leadership Abstracts. December 2013 Volume: 26
Issue: 12.

The Relationship Between the Use of Proactive Coping Skills and Job Satisfaction, Absenteeism, Tardiness, and Performance. Sundberg, L. Midwest Academy of Management Conference Proceedings, March, 2005.

Building Partnerships with Business that Make a Difference, New Directions for Community Colleges, 119 Fall 2002 Lori Sundberg, Mary Spangler, Editor.

The Community College as Change Agent: Giving Students from Financially Disadvantaged Homes a Better Chance, Welsh and Sundberg AIR 2001 Conference Proceedings

Marketing Analysis for the Nontraditional Student at Carl Sandburg College, Educational Resource Information Center (ERIC), Spring 1998. Southwestern Federation of Associated Disciplines Conference Proceedings

How Community Colleges can Increase Enrollments During Times of Low Unemployment, Educational Resources Information Center (ERIC), Summer 1998, and American Marketing Association International Conference Proceedings

Distance Learning: An Emerging Challenge for Higher Education, Journal of Contemporary Business Issues, Fall 1998, and Emerging Issues in Business and Technology Conference Proceedings.

Surviving Distance Learning Courses, Sundberg, Thistlethwaite, Fields, Marketing Management Conference Proceedings, Spring 1999

Economic Success in Galesburg during the Depression, Galesburg Post, March 1998

PRESENTATIONS

CASE, Jump Start Your Success through an Advancement Program Review. October 2017

AACC National Conferences 2014, 2015, 2016

AACC Presenter for New President's Program: How to hit the ground running. Provided the segment on how to build relationships with legislators, 2016

Ferris State University, Doctorate in Community College Leadership: Provided panel discussion on the challenges facing community college leaders today, 2013

Interest Based Bargaining (March 2008). Presented to MBA students at St. Ambrose University for a graduate class in Labor Relations

Midwest Academy of Management, Sundberg, L. (2005). *The relationship between the use of proactive coping skills and job satisfaction, absenteeism, tardiness, and performance*,

League for Innovation National Conference, Sundberg, L., & Welsh, W. (2002). *So? Tell me what all this information means to my Organization*, 2002, Boston, MA

American Society of Training and Development, *Sexual Harassment: The Rules are Changing*, 2002, New Orleans, Louisiana

American Society of Training and Development, *How to Integrate a Leadership System into a Community College*, 2001, Orlando Florida.

Emerging Issues in Business & Technology Conference Sundberg, L. (2000, September). *Leadership today: Is gender still an issue*. Myrtle Beach, SC

Southwestern Federation of Associated Disciplines (SWFAD), 1997, *Marketing Analysis for the Nontraditional Student at Carl Sandburg College*, Houston, Texas

International Conference for American Marketing Association (AMA), 1998, *How Community Colleges Can Increase Enrollments During Times of Low Unemployment*, San Antonio, Texas

Emerging Issues in Business and Technology, 1998, *Distance Learning: An Emerging Challenge for Higher Education*, Myrtle Beach, South Carolina

National Council for Marketing and Public Relations Professionals, 1999, *How Community Colleges Can Increase Enrollments During Times of Low Unemployment*, Chicago, Illinois

Illinois Council of Community College Administrators (ICCCA), 1998, *Writing for Success*, Springfield, Illinois

AWARDS

15 Remarkable Women of Galesburg, Galesburg Public Library, 2017

Knox College, Alumni Achievement Award, 2013

Carl Sandburg College Distinguished Alumnus of the Year, 2003

Progressive Woman Award, 2005, 2007

National Council for Marketing and Public Relations—Professional Development Award, 1998

COMMUNITY AND PROFESSIONAL AFFILIATIONS

AACC Board of Directors, 2013-2016

Member of the 21st Century AACC Implementation Team, Team #8 Accountability

AACC Commission Chair for Leadership and Professional Development

Vice President to the Illinois Community College Council of Presidents

Member of the Illinois Council of Presidents Executive Committee

Board member of Cottage Hospital Board of Directors

Vice President of the Greater Galesburg Economic Development Association

Academy of Management

Rotary

Board member, Galesburg Downtown Council

Board member, Galesburg Railroad Hall of Fame

Member, Association for Institutional Researcher

Member, Illinois Council of Community College Administrators