



**Business and Information Technology**  
 203 Nielsen Hall  
 319-398-5416  
 800-332-2055  
[business@kirkwood.edu](mailto:business@kirkwood.edu)  
[www.kirkwood.edu/businessdept](http://www.kirkwood.edu/businessdept)

# Graphic Communication Technology

**Department:** Business and Information Technology

**Degree:** Associate of Applied Science (A.A.S.)

**Entry time:** Fall, Spring, Summer

**Length:** 2 years (5 semesters)

## Program Description

In today's world, graphic designers have had a hand in virtually every place you look. Advertisements, websites, packaging, and movies are just a few examples of where graphic designers use their artistic skills to create attractive images to speak to various audiences. Kirkwood's Graphic Communication Technology program will prepare you for the fast paced world of graphic design with industry standard programs and equipment. You'll have the experience you need to make your mark in the industry you choose.

## Career Opportunities

Graphic design  
 Advertising agencies  
 Printing and publishing companies  
 Web design

## Sample Classes

Design Fundamentals  
 Survey of Graphic Communications  
 Drawing  
 Photography  
 Principles in Advertising  
 Illustrator I and II  
 Digital Layout I and II  
 Fundamentals of Web Programming  
 Digital Imaging  
 Introduction to Web Media  
 Production Techniques

## Program Attributes

Students work on real client projects. Curriculum includes the development of 2D and online portfolios. International study opportunities in Singapore, Denmark or Australia. Small class sizes allow for a greater amount of individual instruction. Students learn design techniques on industry standard software and hardware.

## Certificate Options

Customize your degree and boost your resume with Kirkwood's certificate options. Students in the Graphic Communication Technology program can specialize in:

**Web Design**  
**Web Development**  
**Social Media**

## Kibbie Grant

Students in this program may be eligible to have part of their tuition paid for by the Kibbie Grant. Go to [www.kirkwood.edu/Kibbie](http://www.kirkwood.edu/Kibbie) for more details.

## Scholarships

We award more scholarships than any other community college in Iowa. Complete one application to be eligible. To apply visit: [www.kirkwood.edu/scholarships](http://www.kirkwood.edu/scholarships).