



Visual Communication and Design

Department: Business and Information Technology

Degree: Associate of Applied Science (A.A.S.)

Entry time: Fall, Spring, Summer

Length: 2 years (5 semesters)

Program Description

In today's world, graphic designers have had a hand in virtually every place you look. Advertisements, websites, packaging, and movies are just a few examples of where graphic designers use their artistic skills to create attractive images to speak to various audiences. Kirkwood's Graphic Communication Technology program will prepare you for the fast paced world of graphic design with industry standard programs and equipment. You'll have the experience you need to make your mark in the industry you choose.

Career Opportunities

Graphic design
Advertising agencies
Printing and publishing companies
Web design

Sample Classes

2D Design
Survey of Graphic Communications
Drawing
Principles of Marketing
Fundamentals of Web Programming
Introduction to Web Media

Program Attributes

Students work on real client projects. Curriculum includes the development of 2D and online portfolios. International study opportunities in Singapore, Denmark or Australia. Small class sizes allow for a greater amount of individual instruction. Students learn design techniques on industry standard software and hardware.

Certificate Options

Customize your degree and boost your resume with Kirkwood's certificate options. Students in the Graphic Communication Technology program can specialize in:

Web Design

Kibbie Grant

Students in this program may be eligible to have part of their tuition paid for by the Kibbie Grant. Go to www.kirkwood.edu/Kibbie for more details.

Scholarships

We award more scholarships than any other community college in Iowa. Complete one application to be eligible. To apply visit: www.kirkwood.edu/scholarships.

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